

**Regulations of the competition
"SHOOT... YOUR BERGAMO!" – 2010**

DISCOVER THE BEAUTIFUL SIGHTS OF BERGAMO AND ITS PROVINCE,

TAKE A PHOTO AND WIN... ONE WEEK IN A MOTORHOME !

1. "The Key To Bergamo" is organising a competition of artistic talent for its readers with the title **"Shoot your Bergamo!"**

2. The competition is open to all readers of "The Key To Bergamo" of any sex, age and nationality, during the period from **15 March 2010 to 31 October 2010**. Participation is free.

3. The theme of the 2010 competition is: the city of Bergamo and its Province (valley, mountain, lake).

4. Retouching and graphic work on the photos are permitted. The only requirement for participation is that the **city of Bergamo and its Province**.

5. The photographs entered by competition participants must indicate: the name of the photographer, age, address and title of the work.

6. The photographs must be sent exclusively by e-mail to the follow address: **redazione@thekeytobergamo.it** in jpg – digital 300 dpi format (minimum base: 10 cm).

7. Every two months the photographs will be judged by a competent jury made up of staff members of "The Key to Bergamo".

8. Each participant may send **two photographs every two months** for a maximum of **six photographs for the entire duration of the competition**.

- **Key no. 16** (15 May – 15 July): photos must be sent by 30 April
- **Key no. 17** (15 July – 15 September): photos must be sent by 30 June
- **Key no. 18** (15 September – 15 November): photos must be sent by 31 August

9. The photos must be sent by the dates indicated.

10. The photographs must be unpublished work and must not have been submitted into other competitions.

11. The jury's decision is final and irrevocable. The list of winners will be published in accordance with the final decision of the jury: the evaluation criteria will follow parameters of quality and technical skill and, above all, originality of interpretation of the theme.

12. There are three two-month competition periods. There will be selected three photographs every two months. The final winner will be selected from the selected of the three two-month periods.

13. The photos of the three two-monthly selected and the final winner will be published on the website **www.turismo.bergamo.it and in the magazine**. The competition organisers reserve the right not to publish photographs on the website which they consider unsuitable for any reason. The invisibility of the city of Bergamo in the photograph and entries not adhering to the theme of the competition shall be reason for non-publication.

14. Each photographer is responsible for the content of the photographs presented and authorises their publication on the web, in the magazine or other means, relieving "The Key to Bergamo" and the organisers (Turismo Bergamo, Sisterscom.com, Campervaltesse) from all liability. "The Key to Bergamo" and the organisers reserves the possibility of using the work received for their production or for any other use without acknowledging payment to the photographers. All photographs received shall not be returned and shall remain the property of the "The Key to Bergamo" and the organisers.

15. Participation in the competition implies acceptance of these regulations.

16. The prize for the competition **"Shoot your Bergamo!" 2010** is:

Nr. One week in a Motorhome !

to discover Bergamo and its Province.

The term and the period are to be determined with Turismo Bergamo and Campervaltesse and are subject to availability.

17. The two-monthly results of the three participants entered into the final stage shall be published in the **subsequent issue of the magazine**. The name of the **final winner** of **"Shoot your Bergamo !"** and the methods of prize-giving will be published in the magazine The Key issue no. 19 of 15 November – 15 January 2011 and on the website of the magazine www.turismo.bergamo.it